



Curriculum Vitae

Personal Info	
Full Name	Aurel Mihai Geambasu
Adress	BUCHAREST, Romania
Phone	+40 727 518 487
Email	contact@aurasmihai.ro
Personal blog	www.aurasmihai.ro
Social Media	Facebook ; Linkedin ; Twitter
Birth Date	15-05-1985
Profesional Expertise	
Career Level	Middle-level
Field experience	Internet/New Media
Management Experience	Yes
Position	Digital Marketing Specialist
Period	2013-01 <> present
Companz Name	Regina Maria - The Private Healthcare Network
Department	Marketing
Description	Defining and execution of our overall digital presence (including social and mobile) Drive integration of traditional and digital channels to achieve maximum impact Project management on the marketing side of the digital projects Website and online communication channels administration

Position	Social Media Manager
Period	2011-12 <> 2013-01
Company Name	AdBrain Partners
Department	PR & Marketing
Description	Responsible of the Online PR & Social Media Strategy of some of the most important brands in FMCG: KFC, Pizza Hut, PHD, Cinnabon and Paul
Position	Social Media Executive
Period	2011-05 <> 2011-12
Company Name	Intact Interactive
Department	Online Marketing
Description	Responsible of the social media strategy and campaigns of Antena 1 TV and Intact Media Group. Also managing several facebook pages for the Antena1's TV Shows
Position	PFA (Freelancing)
Period	2005-02 <> present
Company Name	PFA Geambasu Aurel Mihai
Department	Internet/New Media
Description	<p>Project Manager - CNFPA diploma - september 2009</p> <p>SocialBakers Ambassador</p> <p>Web Admin of :</p> <p>www.3ner.ro – Online Manager of a training portal (own project)</p> <p>www.gheorghezamfir.ro -website of Gheorghe Zamfir, panflute maestro</p> <p>Several other mini-websites and blogs</p> <p>Participant E-Business Intro, Leadership Summer School, Events Academy</p> <p>Various Google Adwords and Social Media campaigns administrator for several clients</p>
Position	Project Manager Paralela45.ro
Period	2010-09 <> 2011-05
Company Name	Paralela 45
Department	Online Marketing
Responsibilities	<p>Social Media Marketing - increasing fan base and develop online sales strategies; first facebook application (online shop) of a tourism agency; responsible with designing new online marketing campaigns in Social Media and website partners</p> <p>Project Management - web administration of the website content (products & banners management), direct online sales (CRM) and coordonating the programing team</p>

Position	Online Marketing Manager - 3ner.ro
Period	2008-09 <> present
Company name	3ner.ro - own project
Department	Internet/New Media
Responsibilities	Maintenance of the training portal (Joomla CMS) Social Media & online campaigns, SEO, community management, sales, project management
Position Online Marketing Consultant	
Period	2009-06 <> 2009-09
Company Name	Metromind Media
Department	Internet/New Media
Responsibilities	Online Marketing Consultant, responsible with customer relations, generating sales and online campaigns strategies
Position WordCamp Romania 2009, 2010 and 2012 Co-organiser	
Period	2009-05 <> present
Department	Internet/New Media/Event Organisation
Responsibilities	Co-organiser of WordCamp Romania, annual romanian Wordpress dedicated conference, supported by Automatic Website : www.wordcamp.ro
Position Volunteer in VIP Romania (student NGO)	
Period	2006-01 <> 2009-06
Department	Marketing & Sales
Responsibilities	Designing and implementing the VIP Romania's marketing campaigns and promotional materials Online Team Coordonator : managing www.vipromania.ro , online activities supervision, teaching students about usefull online tools Project Manager of Personal Development School 2008 . Coordinated a team of 12 for 6 months in order to organise a 2 weeks training program on personal development skills, designed for student freshmen
Education	
Diploma	Graduate
Period	2005 - 2009
Institution	Politenica Bucharest, Computer Science Faculty. Diploma in " Social CRM "
Skills	
Foreign Languages	English - Fluent; French -Beginner; Russian: Beginner
Driver's license	Not yet
Personal Skills	Creativity, team spirit, ambition, speed writing, fast learner
Extra	Other personal info (in romanian)on my blog www.aurasmihai.ro
Other Skills	Medium Photoshop, Dreamweaver, HTML, Flash, CSS Skills SEO, SEM, Social Media

